

Travis McNeall, Pioneer Seeds Sales Representative, Named Jan. Business of the Month
By Janet Weaver

At a drawing held at the Keytesville Chamber of Commerce Meeting, Travis McNeall, Sales Representative for Pioneer Seeds, was named January's Business of the Month.

According to Travis, he is carrying on a family tradition since his father, Ronald McNeall, was a Pioneer Seeds Representative for 30 years. Travis is starting his fourth year in that capacity. When he was asked what made him interested in pursuing that line of work, Travis was quick to reply that it was due to the fact that he has a passion for farming. His business includes selling seed corn, soybean seed, and wheat seed, as well as offering agronomic services such as grid sampling, variable rate seeding and variable rate fertilizer applications.

Travis stated that one of the biggest challenges in his line of work is keeping up with all the new technology. Working with people and the various agronomy aspects of the job are quite enjoyable to him. This job allows him to stay in the local community and also be home with his family in the evenings. Travis says his advice for anyone considering this line of work would be that one must enjoy working with people and that enjoying the various facets of agronomy is a must as well.

Travis is a 1997 graduate of Keytesville High School, is married to Katie, and they have three children: Reagan, age 5; Reese, age 3; and Bryce, age 1. Travis McNeall can be contacted at 816-261-4346. He welcomes your inquiries and your business. The Keytesville Chamber of Commerce congratulates Travis McNeall, Pioneer Seeds Representative, as January's Business of the Month.