

Casey's #1558 Honored by Chamber

By Cecelia Sehlke

Store #1558, Keytesville's Casey's General Store is being honored by the Keytesville Chamber of Commerce as a business that is more than "a convenience store with a small town feel."

Casey's has been in operation in Keytesville for 25 years. Opening the doors for business at 5 a.m. and closing at 11 p.m. customers can do one-stop shopping, from filling their car with gas to bringing home pizza for supper.

Joy Graves is an area supervisor. Her main priority is over-seeing daily operations. She covers, beside Keytesville, stores in Brunswick, Salisbury, Hunstsville, Brookfield, Marceline, Slater and Glasgow. Deanna Wright has worked at Casey's for 13 years. She started in 2003 as a donut cook and is now the store manager. Individuals hired by Casey's are trained in all aspects involved with the job.

Both Graves and Wright want their employees to remember each customer that comes through the doors is there for quality and service. They emphasize the four P's of Casey's philosophy for success. Employees need to stay positive, always be polite, be proud of their work and store and act professionally.

This local store hopes one day in the future to expand in area which would add to increased product availability and make a bigger customer base. This expansion would also allow for items such as soft-serve ice cream and slushies. Casey's General Store offers gas and diesel, tobacco products, alcohol, novelties and a variety of food items. Keytesville's store also carries local newspapers and the Kansas City Star is available on Sunday. Customers can try their luck by purchasing lottery tickets.

There are currently 1,908 Casey's Convenience Stores across 14 states, and they sell approximately 98 million donuts yearly! In whatever town-in whatever state it is located, Casey's works hard to assist the local communities when asked. The goals of providing quality products at comparable prices is obvious by its actions. It is frequently approached for donations to support various activities. When an organization asks for help it can now do so on line. Wright wanted to stress that these requests need to be made 20 "working" days before approval can be authorized by corporate headquarters. If approved, the requests are garnered from the individual store. As example Keytesville has donated to Sterling Price Days, Lions Club, Fire Department, and prom and many more.

Currently working at store #1558 are Dee Piercy, Brenda Schnetzler, Taby Ruble, Robin Hosman, Taylor Noel, Sara Lawson, Brittany Webb and Michelle Bruce.

Started in 1959 in Des Moines, IA by a man with an idea for success, Dominic Lamberti, created a brand that is recognizable across the country. Keytesville's Casey's is a vital part of economic development. The Keytesville Chamber of Commerce is proud to recognize Casey's and its employees. This store makes a definite positive influence on this small community.

Congratulations and Thank you to the Keytesville Casey's.