

KEYTESVILLE CHAMBER OF COMMERCE INC
MEETING MINUTES
May 18, 2015

Present: Susan Littleton, Janet Weaver, Robert Wheeler, Amanda Webb, Lowell Newsom, Cele Sehlke, Dora Palmer

Meeting was moved to the Yellow Room at the courthouse due to Donna Gheens closing her restaurant.

Meeting was called to order at 6:40 pm by President Cele Sehlke. Lowell Newsom moved, seconded by Susan Littleton to approve agenda with corrections. All in favor

Robert Wheeler moved, seconded by Lowell Newsom to accept the minutes as presented. All in favor

Susan Littleton gave the financial report. Balances on hand are \$585.90. There is still an outstanding bill to the Sho Me Shopper for the garage sale ad.

A. By-Laws –

Cele asked if there was any more discussion on the by-laws as amended. No discussion. Lowell Newsom moved, seconded by Robert Wheeler to approve the amended by-laws. All in favor

B. Officer Meeting Report –

Cele, Susan and Dora all met on Friday.

Business of the month promotion was discussed. The following guidelines were established:

- The business should be a paid chamber of commerce member.
- The article will be put in the local papers and also Moberly paper if we can get it in.
- We will present the business with a framed award certificate. Cele donated some frames so that we won't have to purchase any.
- We will display the business picture and article on the window at City Hall.
- We will place the announcement on the electronic sign at the edge of town.
- Amanda will post it on our Facebook page.
- It will be put it on Kres/KMZU on their community bulletin board (if allowed).

The first business was selected tonight by random selection by drawing and it will be L & W Self Storage with Evan Emmerich as an alternate.

We also thought it would be nice to recognize a Volunteer of the quarter. We will select it next month.

C. Winery report –

Janet Weaver and Amanda Webb presented the following Feasibility Study on the Sip and Stoll (Wine Tasting) from information gathered by them by talking with planners of Brunswick's Sip and Stroll.

Brunswick's 2015 Sip and Stoll had 9 participants: 8 wineries and 1 artisan beer tasting booth.

All booths were held IN places of business in downtown Brunswick starting at the Courtyard where people bought tickets for \$20 each and received a wineglass (which was essentially their ticket). Brunswick

Revitalization Committee had purchased 1000 undated wineglasses (because of a price break) some 3 years ago. This was their 3rd stroll.

The first was the best with 400 people, this one (their 3rd) was the lowest attended with about 350. They believe this is due to other towns all around having these events so it is no longer “original” or different.

The businesses participating were Sam Johnson’s and Twin Oaks (farthest west businesses), Plantation Antiques, Upriver Boutique, Allen’s Variety, Brunswick Salon, Knights of Columbus and Sew Sweet Quilt Shop (farthest east business). Budweiser erected a tent on Madison St. which had been closed for the event. The only entity that was not a business was the Knights who volunteered their services as a host spot for one of the wineries.

A DJ was hired at a cost of \$200, ice had to be provided in coolers for the wine vendors, and a \$10 “picnic” license was paid for by the Revitalization Committee for each winery. Two had some kind of “all-encompassing license” in place already so did not need the picnic license, so returned the fee. No winery was paid a fee to attend and set up a booth.

Event insurance cost \$515 for the revitalization committee as well. No extra police were hired, although the people interviewed indicated that just because they had not had any bad experience with unruly behavior, did not mean that would be the case in other places.

Parking was not an issue as all the side streets and the parking allotted on Highway 24 seemed ample.

Coordination with the City is essential so everything can come together in a timely manner – such as suspending the open container ordinance, closing off streets if need be etc. Not a difficult thing most usually to get enacted, but it must be done in a timely manner so everything comes together at the end and there are no foul ups.

Wineries that participated at the Brunswick Sip and Stoll May 2, 2015 were: Summit Lake Winery (Holt’s Summit), Giggling Grapes of Linn, Endless Summer, Hermann, Wenwood Farms Winery, Bland, MO, Windy Winery (Osborn, MO), Wildlife Ridge Winery, Smithton, St. James Winery of St. James, Black Silo of Trenton and then locally Brunswick Distributing Co. (artisan beers).

They also had sold T-shirts and had success some years but not others.

Everyone thanked Janet and Amanda for the report. Several factors for a Keytesville event of this type were discussed such as lack of businesses to host a winery on main street, no sidewalks to connect the businesses on Highway 24 (safety issue), lack of funds to order supplies and lack of volunteer help would be significant negatives for us. It was decided that it is not feasible for the chamber to undertake an event of this size at this time.

D. Garage Sale Report –

The City Wide Garage Sale seemed to go well. Cele reported that she asked the people stopping at her garage sale how they found out about it and quite a few said from the ad in the shopper so it appears that was a good investment. The Lions Club reported making approximately \$700 in food sales. The map had 17 sales listed and there were several that were not listed. The Library reported that their annual plant and bake sale was the best one ever and they plan to hold it again next year in conjunction with city wide garage sale day.

Under new business:

It was reported that the pool will not be having a fireworks display this year due to the cost and their lack of money. It was suggested that we have a spruce up main street day in the future before Sterling Price Day.

Cele reported that she has 4 bands lined up for Price Day. The theme is Peace & Love – Remembering the 60's. There will be a fried chicken dinner on Friday and entertainment in the park.

Our next meeting will be June 15th in the yellow room at the courthouse at 6:30 pm. Hope to see everyone there and bring a guest along.

Lowell Newsom moved seconded by Susan Littleton to adjourn at 8:00 pm.

Minutes taken by Dora E. Palmer

Food for thought: How to be a Good Chamber Member –

Take the first step – join. Bring a friend/business owner to next meeting. Volunteer Your Time. Network with your connections. Show off your expertise!